



MARINERA FESTIVAL

Sponsorship & Partnership Opportunities

Connecting Cultures Through Arts



Sept 26 – 27, 2026
Ottawa-Gatineau, Canada

Venue Locations:

- Hilton Lac-Leamy, Gatineau
- Glebe Community Centre, Ottawa



BRINGING CULTURES TOGETHER THROUGH ARTS



ABOUT US

For more than a decade, Club Libertad Filial Ottawa-Gatineau, Canada has been dedicated to preserving and sharing the beauty of Marinera, Peru's national dance, while creating opportunities for youth, families, and multicultural communities throughout Canada's Capital Region.

As a Cultural Division of Savor & Sway Arts et Culture Association, we continue building bridges between cultures through arts, education, cultural exchange, and community engagement.

The Marinera Festival 2026 represents the continuation and growth of this mission, bringing together artists, families, cultural leaders, and community partners for an unforgettable celebration of heritage, excellence, and connection.

10+ Years | 500+ Expected Festival Attendees & Guests
2 Days | Thousands Reached Annually

THE MARINERA FESTIVAL EXPERIENCE

Two Days of Culture, Elegance & Community Celebration



SEPTEMBER 26

- ✨ Traditional Fiesta del Perol
- ✨ Elegant Gala Dinner
- 👑 Official Crowning Ceremony
- 🎭 Cultural Performances
- 🎵 Live Entertainment
- 🤝 Networking & Community Celebration



SEPTEMBER 27

- 🏆 Championship Competition
- 🌐 International Competitors
- 🎭 Cultural Exchange
- 👨‍👩‍👧 Family-Friendly Cultural Experience

500+ Festival Attendees & Guests | Guests from Canada, USA & Peru | 2-Day Festival Experience

WHY PARTNER WITH US?

**Reach a Diverse and Engaged Audience Across
Ottawa-Gatineau**

**BRAND VISIBILITY
ON-SITE • DIGITAL • PRINT**

**10+ YEARS
SERVING
OTTAWA-GATINEAU**

**500+ EXPECTED FESTIVAL
ATTENDEES & GUESTS**

**85,000+ FOLLOWERS
ACROSS AFFILIATED SOCIAL
MEDIA PLATFORMS AND
COMMUNITY NETWORKS**

**MULTICULTURAL AUDIENCE
CANADA • USA • LATIN AMERICA**

**FAMILY-ORIENTED EVENT
TRUSTED COMMUNITY
ENVIRONMENT**



**Partner with the Marinera Festival and position your brand
alongside one of Canada's most unique multicultural
celebrations while supporting arts, heritage, youth
development, and community engagement.**

SPONSORSHIP OPPORTUNITIES

Partner With One of Canada's Premier Peruvian Cultural Celebrations!

Join us in celebrating cultural excellence while connecting your organization with one of Canada's most engaged multicultural audiences.

The Marinera Festival is made possible through the support of organizations, businesses, and community leaders who believe in culture, education, youth development, and multicultural engagement.



PREMIER PARTNER – \$5,000



PREMIER PARTNER

Become the Festival's Premier Corporate Partner.

What Your Organization Receives:

- Premier logo placement on all promotional materials
- Recognition as Premier Partner throughout the Festival
- Dedicated social media recognition campaign
- Opportunity for promotional display/table
- Verbal recognition during key Festival activities
- 10 Complimentary Gala Dinner Tickets



GOLD PARTNER – \$2,500

Support one of Canada's most unique multicultural festivals.

What Your Organization Receives:

- Prominent logo placement on promotional materials
 - Recognition during Festival announcements
 - Featured sponsor recognition across Festival social media channels
 - 5 Complimentary Gala Dinner Tickets
-



SILVER PARTNER – \$1,500

Help bring culture, education, and community together.

What Your Organization Receives:

- Logo placement on selected promotional materials
 - Recognition in the Event Program
 - Social media acknowledgment
 - 2 Complimentary Gala Dinner Tickets
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COMMUNITY PARTNER – \$500

Join us in preserving traditions for future generations.

What Your Organization Receives:

- Name recognition in the Event Program
- Social media acknowledgment
- Logo featured in sponsor appreciation posts
- Certificate of Appreciation

BECOME A FESTIVAL PARTNER

Together, we can preserve culture and inspire future generations.

The Marinera Festival is more than an event.

It is a celebration of culture, heritage, education, and community that brings people together across generations and backgrounds.

Your partnership helps preserve traditions, create opportunities for youth, and strengthen cultural connections throughout Canada.

We invite you to become part of this meaningful journey.

***Sponsorship & Partnership Inquiries,
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☎ 613-263-1845

📍 Ottawa–Gatineau, Ontario & Québec, Canada

*Club Libertad Ottawa–Gatineau
A Cultural Division of
Savor & Sway Arts et Culture Association*

***Our combined promotional reach exceeds 85,000
followers across social media and community
networks.***

Facebook • Instagram • Community Media • Cultural Networks

